

The Central Coaster

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PRESIDENT'S SQUEAKS & RATTLES

Our successful annual Central Coast Cooler is now in the books and the numbers support our efforts. We had fewer visitors, a slimmer agenda, fewer BBQ dinners sold than we anticipated, big success in the silent auction and raffle segment, and all round duplication of previous years as we enjoy a profitable undertaking and fund building for distribution to other non-profits. Jerry and Donna's BBQ team did wonders to improving our dinner.....top block cooked slowly, salad by Gary, with Ike and Larry & spouses in support.

The only negative is that Trinity Hall is nearly doubling the rental fees for all customers. They mentioned during negotiations this year, that the price was going up, but we did not anticipate such a drastic increase immediately. They have a huge deferred maintenance challenge with inadequate funds to cover it, so quite naturally they want to build up their war chest. Their premise is that they are the only game in town and have the market covered. The good news is that we are on their calendar for next year, but there is no obligation, if we choose to move elsewhere. I will be presenting the facts at our next meeting, AUGUST 16th.

Speaking of our next meeting, we have a spectacular opportunity to visit the new San Luis Obispo Train Museum (S.P. FREIGHT HOUSE), another nonprofit seeking support from our group. I have been volunteering as a docent this last year and am thrilled to be able to offer the opportunity to our chapter. This will be a strict RSVP members-only event so stop right now and call me or Cathy (805 481-3318) to get your name on the list. Call Diann (310 420-0332 or 310 643-9034) if you need to make your membership current, since July is our annual renewal month. No last minute sign-ups please, as we will be ordering lunch.

Until we choo!, choo!, chew! again,

NEXT CHAPTER MEETING: Saturday, August 16, 11:30

San Luis Obispo Train Museum

1940 Santa Barbara Avenue

San Luis Obispo, CA

Behind Miner's

Tour and lunch. RSVP is required. Call 805 481-3318



REMEMBER WHEN THESE WORDS & TERMS HAD MEANING?

Fender skirts, curb feelers, steering knob (aka suicide knob or neckers' knob)?

How about:

Continental kits - they were rear bumper extenders & spare tire covers that were supposed to make any car as cool as a Lincoln Continental.

When did we quit calling them 'emergency brakes'? At some point, 'parking brake became the proper term. But, there was drama attached to 'emergency brake.'

Almost all the old folks are gone, who would call the accelerator, the 'foot feed'.

Many, today do not even know what a clutch is or that the dimmer switch used to be on the floor. For that matter, the starter was down there, too.

Did you ever wait on the street for your daddy to come home, so you could ride the 'running board' up to the house?

Here's a phrase you never hear anymore - 'store-bought.' Of course, just about everything is store-bought these days. But once, it was bragging material to have a store-bought dress or a store-bought bag of candy.

'Coast-to-coast' is a phrase that once held all sorts of excitement and now means almost nothing. Today, we take the term 'worldwide for granted.

On a smaller scale, 'wall-to-wall' was once a magical term in our homes. In the 50's, everyone covered their hardwood floors with (wow!) wall-to-wall carpeting. Today, everyone replaces their wall-to-wall carpeting, with hardwood floors.

When was the last time you heard the quaint phrase 'in a family way?' It's hard to imagine that the word 'pregnant' was once considered a little too graphic, a little too clinical for use in polite company, so we had all that talk about stork visits and 'being in a family way' or simply 'expecting.'

Apparently, 'brassiere' is a word no longer in use. It's just 'bra' now. 'Unmentionable' wouldn't be understood, at all.

Remember going to the 'picture show?'

Rat-fink, percolator, these words aren't used at all.

There were made-up marketing words that were meant to sound so modern and now, are so retro; words like 'DynaFlow' and 'Electrolux' and 'Frigidaire' and 'Spectra Vision!'

Was there a telethon that wiped out lumbago? Nobody complains of that anymore. Maybe that's what Castor Oil cured. You never hear mothers threatening their kids with Castor Oil anymore.

Some words aren't gone, but are definitely on the endangered list. One of them is 'supper.' Now, everyone says, 'dinner'. Save a great word. Invite someone to supper. Discuss fender skirts!

FOR SALE: 1998, 16' by 6'10" flat-bed trailer, with ramps. Two 3500 Lb axles, electric brakes, 8 ply, 80% tires, 2 spares, new bearings and wiring. \$1650. Chuck Moorman at 805 234-0013.

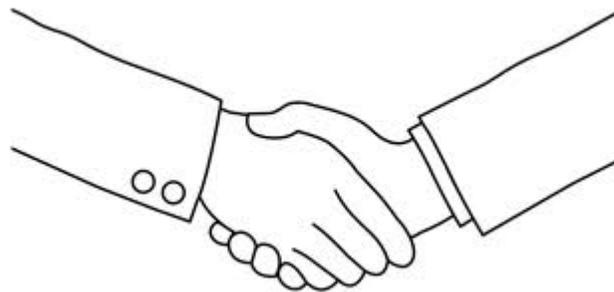
NEWSLETTER ADS are free. Call or email Cathy, at 805 481-3318 or catonaloma@gmail.com

THANK YOU, DONORS

To the businesses, in and around San Luis Obispo, who donated items for our silent auction and raffle, and cash, we send our heartfelt thanks. These are the businesses we want to support, folks. They are the ones who supported our efforts and helped to make the 2014 COOLER a success.

Act II Boutique, Arroyo Grande
Alphy's Broiler, Arroyo Grande
Atascadero NAPA, Atascadero
A-Town Diner, Atascadero
Avila Bay Athletic Club, Avila Beach
Avila Hot Springs, Avila Beach
Beverly Fabric & Craft, San Luis Obispo
The Boss Cigars, Arroyo Grande
Bridge Street House, Pismo Beach
Buttons & Bows, Arroyo Grande
California Fresh Market, Pismo Beach
Chameleon, Arroyo Grande
Creative Connections, Nipomo
Dan's Grub Shack, Atascadero
Daylight Home & Garden, San Luis Obispo
DePalo & Sons, Shell Beach
Dieselro, San Luis Obispo
Dr. Ron Barbieri, DDS, San Luis Obispo
Eileen's Treasures, Pismo Beach
Fair Oaks Theater, Arroyo Grande
Frameworks, San Luis Obispo
Garland's Hamburgers, Grover Beach
Gina's Italian Restaurant, Arroyo Grande
Great American Melodrama, Oceano
Gus's Grocery, San Luis Obispo
Halcyon Store, Arroyo Grande
Happenstance, Arroyo Grande
Harper Jo, Pismo Beach
House of Bread, San Luis Obispo
Ira's Bike Shop, Arroyo Grande
Jaffa Cafe, San Luis Obispo

Jersey Mike's Subs, Arroyo Grande
JJ's Market, Arroyo Grande
Joy of Beading, Arroyo Grande
KJB, Grover Beach
KunFusion, Pismo Beach
LeCreme Boutique, San Luis Obispo
Louisa's Placa, San Luis Obispo
Miner's Ace Hardware, Arroyo Grande
Mother Corn Shuckers, Mark Hughes, Arroyo Grande
Naturally Jennifer Beads, San Luis Obispo
Old Village Grill, Arroyo Grande
Palm Theater, San Luis Obispo
Palo Mesa Pizza, Arroyo Grande
Parable Christian Store, San Luis Obispo
Pizza Solo SLO, San Luis Obispo
Posie's, Arroyo Grande
Ron Souza, H&R Souza
The Quarterdeck, Arroyo Grande
Sew Stitchin', Grover Beach
The Sewing Cafe, Pismo Beach
Sienna Home Boutique, Arroyo Grande
Splash Cafe, San Luis Obispo
The Station Grill, Grover Beach
Susan's Clothing, Arroyo Grande
Talley Farms, Arroyo Grande
Tanner Jack's, Arroyo Grande
Trader Joe's, San Luis Obispo
Trio Boutique, San Luis Obispo
Westside Auto
Windmill Farms, Nipomo
Yarns at the Adobe, San Luis Obispo



RENEW or JOIN

YOU MUST BE A MEMBER OF ATHS NATIONAL, TO BE A MEMBER OF A CHAPTER. This is a requirement of our Central Coast Chapter bylaws and National ATHS bylaws, to maintain the non-profit 501c(3) tax exempt status.

There are a few membership structures in ATHS. National dues of \$45 (\$55 family) are payable directly to ATHS National headquarters (www.athis.org), in Kansas City, Missouri, on your anniversary date of joining ATHS. You are billed by them and will receive a subscription to *Wheels of Time* magazine. Lifetime membership is \$1,000, payable at one time or 5 yearly payments of \$200 each. A youth membership, for one 16 and under is \$20 per year.

Central Coast Chapter dues are \$10 (\$15 family) per calendar year and are due July 1, of each year and includes a subscription to (usually) quarterly issues of *The Central Coaster*.

The Central Coast Chapter Board hopes you feel you received something worthwhile out of your Chapter membership this past year and we encourage you to continue your membership for the next year.

If you haven't already paid your dues, take a moment now, to write a check payable to ATHS-CCC. Fill out the application below to insure up-to-date information and send to the address below.

----- CLIP HERE AND SEND WITH YOUR CHAPTER DUES -----

2014/2015 CENTRAL COAST CHAPTER AMERICAN TRUCK HISTORICAL SOCIETY

Local Chapter Membership/Renewal \$10 (\$15 family)

Name _____ Date _____

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ New Member () Renewal ()

Email Address _____ Newsletter by email? Yes () No ()

\$10 individual dues () \$15 family dues ()

\$10 for each additional year: 2015/16 () 2016/17 () 2017/18 () 2018/19 ()

Make check payable to ATHS-CCC and send application & check to:

Diann Wells
5500 W. 119th St.
Inglewood, CA 90304
(310 420-0332 or 310 643-9034)

MINUTES FROM THE MEETING OF THE CENTRAL COAST CHAPTER, ATHS
held on June 21, 2014, at the Arroyo Grande home of Dennis & Diann Wells

Meeting called to order at 11:15, by Vice President Larry Hoenig (President, Jim Trask, has a conflict and is not in attendance).

There were 22 members, and guests, present. We were pleased to welcome Jerry & Toni Porter, long-time Chapter members, down from Orland, CA.

Minutes of the January meeting approved, as published. Cathy provided a treasurer's report, and Diann gave a membership report, noting one new member and that annual dues will be coming due again, in July. The National reported 711 trucks registered at the recent Springfield, MO show and an early indication that it ran profitably.

Larry reported that when a venue we'd hope to use didn't work out, a board meeting (open to all members) was held on April 19, at Jim & Cathy Trask's house. Several changes to the COOLER weekend were tentatively decided on, and those were evident in a planning list attached to the agenda. The remainder of the meeting was devoted to going over the planning list and individual tasks needed for another successful COOLER.

The site and the caterer are set, and flyers printed and available. Some key differences from prior years were noted. No pre-registration will be required, since we no longer need an early head count for the Saturday dinner. Registration and BBQ ticket will occur as we register arrivals on Friday or Saturday. The Friday night dinner has not been particularly successful, so we will skip that, this year. No awards are planned, and the Sunday breakfast will be skipped, since we need to clean and vacate the hall by 10:00 A.M. Sunday.

Saturday spectator parking will be choreographed by Richard Canada and John Cague, so be prepared to help them. Dennis is arranging radios. Motor home parking will be restricted to those providing security, or pre-arranged work at the show.

Cathy and Pauline have been busy collecting items for the silent auction and raffle, but are in particular need of "guy items", e.g. tools, lubricants, accessories, or whatever. Pauline is planning a Friday afternoon tour to a nearby tortoise and turtle sanctuary, which she assures us is very educational and entertaining.

Meeting adjourned to lunch and conversation, at 12:30. 50/50 won by Yaphi.

Draft for approval - Ray

Thanks to Dennis & Diann for, once again, providing their very cool garage for our June meeting and potluck, and for supplying us with that great fried chicken! You always make it easy for the rest of us to enjoy ourselves and get the job done!





1959 Ford F600 – Jack’s Butane Service, Inc. Owners Ron & Yvonne Rudloph, Biola, CA

ATHS
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