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[www.central-coast-aths.org](http://www.central-coast-aths.org)

# The Central Coaster

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ATHS Mission: "To preserve the history of trucks, the trucking industry, and its pioneers"

**Sitting on the tailgate.....**

Hello all,

Our next meeting is on March 18<sup>th</sup> at the Estrella Warbirds Museum and Woodland Auto Display at the Paso Robles Airport. We will start with a meeting at 10:30 in Thomson Hall followed by lunch provided by the chapter. After lunch you are free to tour the museum. We may have the opportunity for a guided tour by a museum volunteer. The museum is at 4251 Dry Creek Road, Paso Robles, CA 93446, 805 238-9317. Check off your name on the roster at the admissions counter (the Chapter will pick up the discounted \$8 admission for our members) and then proceed to Thomson Hall. (If you are bringing non-members, just pay the \$8 admission for those non-members as you come in.)

On the meeting agenda we have

- Approval of revised Bylaws and Operating Rules (attached)
- Discussion of Cooler Survey Results (attached)
- Advance planning for the 26<sup>th</sup> Annual Cooler on July 15<sup>th</sup>

After the November meeting, I looked at the Bylaws and realized that they had not been formally updated in some time. National has standardized bylaws for the chapters, which we modify to reflect how we actually operate. The revised bylaws have been reviewed by your Board of Directors. A board member suggested a change that we allow for proxy voting when a member can not be present at a meeting. National does not make allowance for proxy voting, so new Standing Rule allows for proxy voting for our chapter.

I found the survey results interesting. Remember, it is a survey and is information we can consider as we plan our future Coolers. It was not a vote and we are not bound by the results.

Our June meeting on the 17<sup>th</sup> will be at Dennis and Diann Wells' in Arroyo Grande. The Chapter will provide fried chicken and it will be a pot-luck for side dishes and desserts.

See you in Paso Robles!

Larry Hoenig

## MINUTES OF THE CENTRAL COAST CHAPTER, ATHS

The Loading Chute restaurant, Creston, CA – November 12, 2016

Larry called the meeting to order at 11:05. Seventeen members attended.

Minutes of the previous meeting and the financial report were approved as published in the newsletter and available at [www.central-coast-aths.org](http://www.central-coast-aths.org). It was pointed out that at some time in the past we had decided not to publish the financial report in widely distributed media. It was agreed to return to that policy with all financial information available to members and at our meetings. Dianne reported one new member.

Discussion turned to the “Cooler”. Loss on the dinner was largely due to our inability to predict and contract for a specific number. There seemed to be consensus to keep the dinner – probably at \$25 – but preregister for it (possibly contracting for some extra to be available at the show at a higher price).

Dan reported on a conversation with Ed Rocha who suggested keeping the dinner with pre-registration. Other key class 8 exhibitors, Manual Andrade and Dennis Chan, were believed to be in agreement. Jim suggested a survey, and Pauline said she had addresses including some from prior year exhibitors who hadn't returned.

There was a comment that the lunch situation was not very good. Richard thought the issue might be that there is no place to sit or sit and visit as we had at Edna.

Our CD 5 year term is about to expire. It was agreed to roll over \$10k of it with either U.S. Bank or Rabo Bank for a term of two years or less. Our treasurer can select the best rate. (It is a real hassle for a club to meet all signature and documentation requirements to change banks). The original \$10K rainy day fund was donated by Bob King to assure financial stability and continuity.

Carl Ross from the Porterville area who joined us at the cooler was introduced. Carl has the 1922 White he exhibited, a Rumley tractor, a Field Marshall tractor with shotgun shell start, and many rare engines.

We adjourned to Greg and Rebecca Prokopchuk's collection of machinery. Some engines were started plus a Rumley and a big Avery. Sorry if you missed the opportunity to drive the gigantic Aultman-Taylor prairie tractor for a lap around the yard. Jim, Richard, and I didn't.

2017 meeting schedule will be published after the first of the year.

Draft for approval – ray

# PROPOSED REVISED BYLAWS FOR APPROVAL

Deletions are shown with ~~STRIKETHROUGH~~

Additions are shown **BOLD**

## BYLAWS CENTRAL COAST CHAPTER AMERICAN TRUCK HISTORICAL SOCIETY

Article 1. The NAME of this organization shall be the Central Coast Chapter of the American Truck Historical Society (ATHS).

Article 2. The PURPOSE of the Organization is dedicated to the collection and preservation of the dynamic history of trucks, the trucking industry, its pioneers, and other related industry fields. The purpose of this chapter shall be to carry out the objectives of the American Truck Historical Society.

Article 3. MEMBERSHIP will be open to anyone who applies with the payment of dues, provided they are a member in good standing with national American Truck Historical Society. Any member brought before a review committee appointed by the chapter President, and approved by the Board of Directors, may be expelled for endangering the welfare, interest, or character of the chapter by two-thirds vote of a majority at any scheduled membership meeting.

Article 4. Chapter DUES, as described in Standing Rules, shall be assessed on a calendar year basis. If initial dues are paid after August 1, payment may be pro-rated for the balance of the year.

Article 5. OFFICERS of the Organization shall consist of a President, Vice-president, Secretary, and Treasurer. No person ~~should~~ **shall** be elected without **their** prior consent. **DIRECTORS shall be all "active" past Presidents.**

~~Officers and Directors~~ will be elected by the membership for two year terms in the following fashion:

a. ~~A Nominating Committee, appointed by the President, will present a slate of prospective Officers and Directors at the last business meeting proceeding the annual meeting.~~ **Nominations for Officers will be made at the last business meeting preceding the annual meeting.**

b. Election to each office will take place at the ~~first general meeting in the month of January~~ **last general meeting of the calendar year**, designated as the annual meeting, with additional nominations ~~to the recommended slate~~ accepted from the floor.

c. A majority vote of those members present in good standing (paid up dues) will constitute the election.

Article 6. VACANCIES of Officers ~~or Board of Directors~~ will be filled by appointment by the President, with the Board's approval, until such time that the next regularly scheduled election is held.

Article 7. DUTIES. The President shall preside over all meetings and give direction to the chapter. The President shall appoint the ~~Chairman~~ **Chairperson** of all committees and serve exofficio on all committees.

The Vice-president shall preside over meetings in the absence of the president and fulfill any specific assignments the President may wish to make.

The Secretary shall present to the membership all correspondence that is received, take

minutes at all meeting, and maintain records of the Organization. ~~including an active membership list.~~

The Treasurer shall account for all monies received in the name of the organization. The Treasurer will pay all bills and present an accounting of all chapter financial activity at each business meeting. The treasurer is responsible for sending an annual chapter financial statement, accompanied by a copy of the chapter's income and expense journal, countersigned by all elected officers of the chapter, to ATHS headquarters to arrive no later than January 31, of the year following the activity being reported. Should a chapter dissolve, the chapter will be responsible for sending all outstanding chapter funds to ATHS headquarters following payment of all outstanding bills.

**The Membership Chairperson shall maintain an active membership list.**

Directors shall participate in discussion, advise and vote on policy as presented by the Officers of the Organization.

The Board of Directors shall be the elected Officers and Directors of the Organization. The President shall preside unless a ~~Chairman~~ **Chairperson** has been elected by the members of the Board of Directors. Meetings will be set by whom ever presides over the Board.

Committees will be appointed by the President to serve as needed.

Article 8. MEETINGS shall be held at a frequency stated in the standing rules with the ~~first general meeting held in the month of January designated as the Annual Meeting where an election of officers will take place if so warranted for that year.~~ **last general meeting of the calendar year designated as the Annual Meeting where an election of officers will take place if so warranted for that year.** A quorum must be present to conduct the business of the chapter. Special meeting may be called following a petition of at least five members and approval by a majority of Officers and Directors.

Article 9. WRITTEN or printed NOTICE of any proposed BYLAW AMENDMENT or SPECIAL MEETING stating the place, day, and hour, of any meeting of members shall be sent by mail to each member entitled to vote at such meeting not less than ten (10) days nor more than thirty (30) days before the meeting date. The notice shall state the purpose or purposes for which it has been called and discussions at such meetings will be confined to the purpose stated therein and matters incidental thereto. Notice will be deemed delivered if posted prepaid in the US mail addressed to the last recorded address for each member as noted in chapter records.

Article 10. If for any reason the Central Coast Chapter of ATHS must be dissolved, all monies held after payment of all outstanding obligations will be forwarded to ATHS headquarters.

Article 11. FINANCIAL REPORT - In addition to the prescribed Annual Financial Report mentioned in Article 7, duties of Treasurer, a current Financial Report will be prepared and signed by the out going elected officers and the newly elected officers following an election, which will serve as the official audit of funds for the out going and incoming officers.

Revisions Approved:  
March 18, 2017

**Standing Rules**

- Chapter dues shall be \$10 annually for individual, \$15 annually for a family.
- Meetings will be held ~~bimonthly~~ **at least four times a calendar year** at a time and place designated ~~herein~~ **in the newsletter** or at a previous meeting.

- A quorum will constitute 10% of membership.
- **If a member is unable to attend a meeting, they may designate another member as their proxy to vote on any matter, by so notifying the chapter President prior to the meeting.**
- **The financial report will be available for review at the meetings but shall not be published in the newsletter or the minutes.**
- Standing Rules may be changed following ~~twenty (20) days written notice prior to~~ at any scheduled meeting provided a quorum is present and majority vote is cast.
- **“Mail” or “Written Notice” may be electronic (email) where possible, otherwise by USPS.**
- The Organization will be governed by the latest edition of Robert’s Rules of Order in elections and all issues not covered by these Bylaws or Standing Rules.

## COOLER SURVEY RESULTS

We sent out 107 surveys and have received back 57. Not everyone filled out every section. The surveys will be available at the meeting if you really want to review them. Remember a survey is just information to aid us in making decisions. (The answers have been sorted from most popular to least.)

### Types of vehicles we could invite

Tractors & Farm Equip	52 replies	94% Yes	6% No
Antique Motorcycles	49 replies	86% Yes	14% No
Custom Trucks	48 replies	79% Yes	21% No
Antique Cars	47 replies	79% Yes	21% No
Modern Trucks	47 replies	68% Yes	32% No

### Most you would pay to register your truck? 57 replies

\$10 one/\$20 two or more - 39%    \$20 per truck - 26%    \$10 per truck - 21%    Free - 7%    NA - 7%

### Would you pre-register your truck? 55 replies

Yes – 73%    Maybe – 11%    Only if it saves money - 4%    No – 4%    NA – 9%

### What time to end the show? 55 replies

4 PM – 36%    4:30 PM – 29%    3 PM – 16%    3:30 PM – 11%    NA – 7%

### What are you willing to pay for the dinner? 54 replies

\$25 – 39%    \$25 Adv/\$35 door – 37%    \$20 – 13%    \$25 Adv/NA at door – 4%    NA – 7%

### Location for the dinner 48 replies

School Hall – 81%    Parking Lot under a tent – 19%

### Preference for the dinner main course 53 replies

Beef – 50%    No Preference – 31%    Chicken – 11%    Mexican – 6%    Vegetarian – 2%

### If there is live music, what kind? 60 replies

Country & Western – 43%    No Music – 28%    Classic Rock – 15%    Jazz/Dixieland – 12%    Mexican – 2%

### Member of Central Coast Chapter 49 replies

Yes – 90%    No – 10%

## **Survey Comments (categorized, in no particular order)**

### **Dinner**

- Maybe try different menus – not always the same menu
- No auction or games after dinner. No 50/50 drawings. Takes away profit from raffle
- \$30 for dinner if purchased @ show (two surveys)
- I think raising the cost of dinner at the show would discourage other to buy dinner.
- Offering both beef and chicken would give a choice for those who don't eat beef
- I think having food during show is better than dinner.
- What about an old truck story telling event (i.e. relate past tales of trials, miss-happenings, etc)

### **Advertising**

Get flyers out 6 weeks before show

### **Music**

- Re the music – no preference – It's all good!
- Mixture of music would attract the young people as well.
- What about a D.J. for music?

### **Vehicles**

- Let's keep it an antique truck gathering.
- I think a mixture of vehicles would attract the young people and \$10 per truck would also interest the young people.
- Would like to see more antique trucks – from beginning first truck made to mid-fifties trucks. From 1960's don't interest me.
- More clubs need to be invited to make it a broader event. No cars – millions of car shows
- Antique cars: yes if they are truck derivatives (El Camino, Ranchero, panel delivery, etc)
- Antique motorcycles: yes if they are work vehicles, like Harley Servicars, Cushman scooters, etc
- Modern & Customized trucks: they don't take up a lot of space and they interest people

### **Tours**

- Really enjoyed the tours on Friday and the fellowship it offered

### **Site**

- To have several restrooms available for show and overnights
- I think a venue where camping is ok to make the show a weekend event – two days
- Invite or offer more vendors – new & used items for sale. They generate their own advertising.

### **Registration**

- Car shows have a lower pre-entry fee and a higher at show fees
- You should put the dinner, preregistration, plaque and T-shirt all one price (two surveys)

### **Date**

- The date competes with two local events – Orcutt show is the greater issue. We would be better off competing with a Valley event on another weekend.

### **Meetings**

- Perhaps we need more informal get-togethers in the months without a meeting, maybe tied to one of the donut get-togethers. Pick one and show up in some force and draw people to the club. These events are a good potential source of members. We need some sort of flyer to hand out, or "tag" trucks where we don't see the owners. Owners are often young, like in their 20s & 30s.