

June  
2018

[www.central-coast-aths.org](http://www.central-coast-aths.org)

# The Central Coaster



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**ATHS Mission: “To preserve the history of trucks, the trucking industry, and its pioneers”**

**Sitting on the tailgate.....**

Our next meeting is

Saturday - June 16, 2018  
11:00 AM  
Dennis and Diann Wells' place  
2288 Calendar Road, Arroyo Grande

Lunch will follow at approximately noon. The chapter will provide fried chicken, salads, chips, cookies, and beverages.

The main agenda items will be finalizing details for the 27<sup>th</sup> annual Cooler Antique Truck Show on July 21<sup>st</sup> at Nipomo High School.

Under control items:

- NHS contract complete (kitchen and food service worker cancelled).
- Flyer complete thanks to Jim Trask.
- Knights Pumping will again supply portable toilets for the show grounds.
- Lunch -- Louisa's Place will again sell sandwiches, etc
- Dinner -- Chef's Table will cater and serve.
- Dinner setup – Cathy Hoenig will take the lead
- Raffle -- Cathy Trask will again be in charge
- Registration -- Pauline Allen and daughters will again handle.

Not under control items:

- Boy Scouts – need again for parking?
- Signs and barricades – who will take the lead?
- Tables, pop-ups, etc – when to move from Wells' garage and back
- Dinner Tickets – who will sell?

**Nipomo High School Scholarship**

The NHS Scholarship Committee met and determined that Luis Lopez-Zarate will be the recipient of our scholarship. Luis will be majoring in Aerospace Engineering in college.

**2018 Chapter Dues**

If you have not already done so, please mail your 2018 Chapter Dues (\$10 individual, \$15 couple, check made out to “CCC-ATHS”) to Diann Wells, 5500 W. 119th Street, Inglewood, CA 90304 (or see Diann at our meeting on the 16<sup>th</sup>).

Larry Hoenig

## MINUTES OF THE CENTRAL COAST CHAPTER, ATHS

Meeting held at the Rancho Nipomo Restaurant, Nipomo, CA  
March 10, 2018

Meeting started at 11:15 with 24 members and guest present.

We welcomed Ed Coughlin, ATHS Treasurer and RVP replacing Ed Rocha who is retiring from the position.

Minutes of our October 21, 2017 meeting approved as published. Membership and treasury have been static since that meeting.

Larry announced that Jim Trask has agreed to be our “meeting venue person” having chosen today’s location, and noting that our June 16 meeting will be at Dennis and Diann’s.

Turning to election of officers – arms having been twisted at previous meetings and no new nominations forthcoming - by acclamation Larry will continue as president, Ray as Secretary. Hutch (Mark Hutchenreuther) will be our Vice President/publicity person, and Glenn Allen will take over as Treasurer.

Thanks to John and Dona for their excellent past service in these roles.

With little discussion and no apparent dissension - it was moved to charge \$10/truck registration (no lunch voucher) with a cap of \$20 for fleets .

And on the basis of strong recommendations we are to have the dinner provided by Chef’s Table Catering understood to charge \$20 + tax. We may be able to forego the extra cost of kitchen rental. Last year’s dinner was excellent, but took a considerable effort from John and Dona in particular, and presumably, Chef’s Table will provide needed staff this year. It was reported that our previous catering leader, Ike Simas, was having very serious health problems, and we wish him well. It was moved, seconded, and passed to charge \$25 for the dinner.

There was some discussion of advertising and publicity for the show. Drafts of flyers for this year were circulated for comment. Larry had dug out some advertising costs for local publications. Our efforts at outreach through other events e.g. The Warbirds show, Best of the West at Santa Margarita Ranch, and the Pismo Derelicts seem very effective. The benefits of expensive ads seems open to question. It was MSP to spend some but try to cap costs (including the flyers) at \$2000.

Ed Coughlin reported that the previously contracted location for the 2019 national show in Reno was turning out to be completely unsatisfactory. Negotiations with the Hotel where the 2001 show was held are in progress. Meeting evolved into lunch around noon.